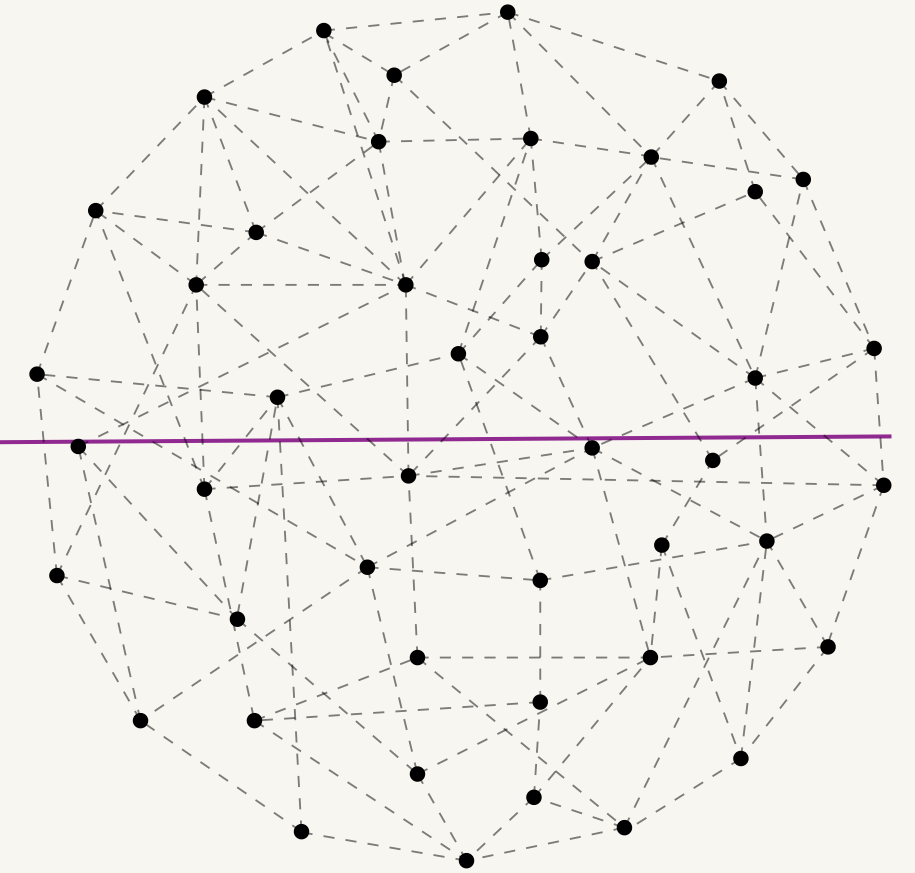


OUR FIRM PROFILE



Outline

01

Who we are

02

Who we work with

03

Snapshots of our work

04

Thought leadership

05

Partner profiles

06

Contact us



Who we are

We are an award-winning Indian law and policy firm helping companies navigate transformational opportunities and complex regulatory environments - combining legal strategy, policy expertise and government relations to help you launch, grow and scale.

We are known for bringing first-of-their-kind products to market in India, including - India's first crypto exchange, India's first privately-operated satellite and lunar mission, India's first wearable payment devices and India's first election fact-checking network, among others.

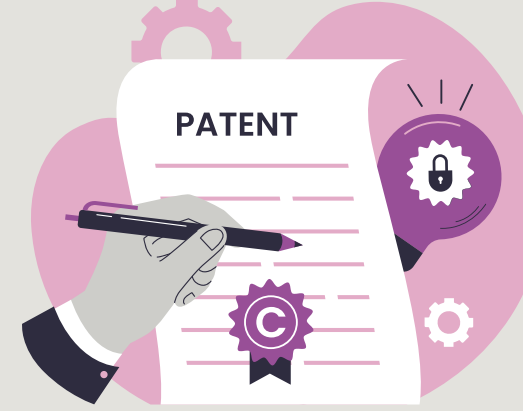
Our practice areas



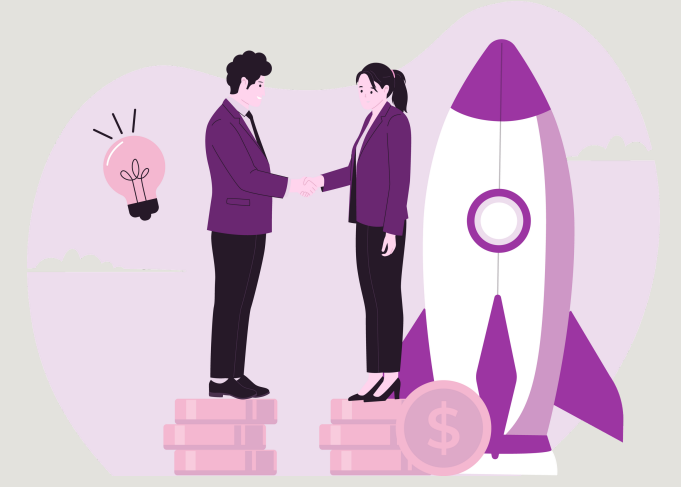
Public policy and government affairs



Tech advisory



Intellectual property



Venture capital



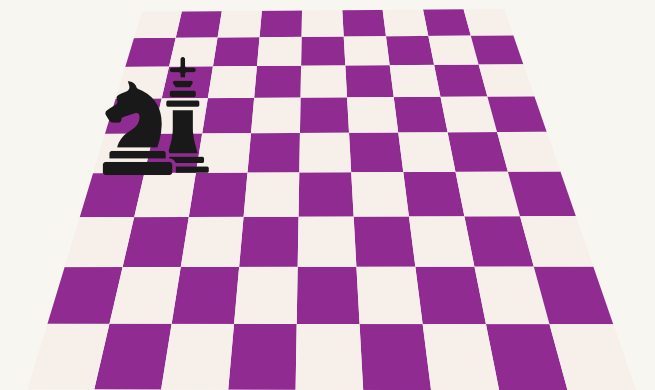
Contracts, business and employment law



Product advisory



Data protection



Dispute resolution

Awards & recognition



Chambers AND PARTNERS

Band 2 - TMT | Band 2 - Fintech |
several attorneys are ranked across
bands 1, 2 and 3.

The Legal 500

Band 1 - TMT | Band 2 - Data Protection |
Band 2 - Fintech and Financial Services Regulatory |
Band 3 - Aviation | several attorneys are ranked
across bands 1, 2 and 3.



Highly Recommended -Technology &
Telecommunications | Recommended -
Aviation



Startup and Investments Law
Firm of the Year

INDIA BUSINESS LAW JOURNAL

Band 1 - TMT | Band 2 - Data
Protection | Band 2 - Fintech

Asian Legal Business

Asia's Best Law Firms to Work For |
Boutique Law Firm of the Year |
Innovative Technologies Law Firm



Law Firm of the Year (Mid-size) |
Social Impact Law Firm of the Year |
Best Legal Advisor to Startups |
Employment Law Firm of the Year |
Managing Partner of the Year



2 Partners have ranked in the
top 10's

"Cutting-edge advice,
ensuring that we operate
in full compliance with the
ever-changing and
dynamic regulatory
landscape."

"They fought the
cryptocurrency battle when
many stopped fighting - they
are the ones who got it over
the line and opened out the
space."

"The firm demonstrates a steep
commitment to the work at hand,
understand and orient themselves
on the goals of our business. They
are top of their game approachable
and self- driven to find viable
solutions to business problems."

"Ikigai Law assists various businesses from
startups to mature tech entities. It often leads
policy and regulatory debates in these
(emerging) areas"- Times of India

"An alternative law firm that focuses on
technologies that can change the
World" - YourStory

"Influential, knowledgeable and
effective"

"They have often already experienced
the seemingly unique situations that we
take to them."

Who we work with

We work with global companies, India's most ambitious startups, government ministries at the Centre and States, foreign missions and the industry bodies that shape policy.

Who we work with

Global clients

Alpha Wave Global | Anheuser-Busch InBev | Cinepolis | CoinDCX | Coinbase | Denso | Fujitsu | GIZ | Idemia | Microsoft | MPL | NEC | Panasonic | Peak XV (formerly Sequoia Capital) | Philips India | Radisson | Tide | Udacity | UNESCO | Wise | Xiaomi

Domestic clients

Alkemi Venture Partners | Allen Career Institute | Cred | FamPay | Fittr | Flexiloans | Fractal Analytics | Groww | Ideaforge | IDfy | Infoedge | Licious | M2P Fintech | Mobikwik | MyMuse | Navi | Nazara | Orios Venture Partners | PierSight Space | Pixxel Space | Play Games 24x7 | Razorpay | Saregama | Shopse | Swiggy | Uni | Zagggle

Government clients (domestic)

Government of Andhra Pradesh | Government of Goa | Government of Tamil Nadu | Indian National Space Promotion and Authorisation Centre (IN-SPACe) | Ministry of Electronics and Information Technology (MEITY) | Niti Aayog

Government clients (foreign)

British High Commission | Department of Foreign Affairs and Trade (Australia) | GIZ | UNESCO

Industry associations

All-India Gaming Federation (AIGF) | Data Security Council of India (DSCI) | Drone Federation of India (DFI) | Internet and Mobile Association of India (IAMAI) | NASSCOM | Startup Policy Forum (SPF) | The Good Foods Institute

Snapshots of our work

Snapshots of our work

1. Accelerating a cloud giant's transition to renewable energy: We helped a leading cloud service provider understand how it can become a 100% renewable energy entity in the foreseeable future and achieve zero carbon emissions.

- Specifically, we advised the client on the regulations governing solar and wind energy and their impact on the client's existing and upcoming data centers in India.
- We undertook a detailed study of the relevant regulations and policies governing renewable energy procurement by a commercial consumer at the central government level and under specific state-level laws.

3. Shaping enabling drone regulations: We advised an industry association on creating enabling regulation of drones in India.

- We assisted the client on various policy issues including comments on proposals like the draft UAS Rules and draft UAS Traffic Management Policy, creation of test-sites for research and development activities, and standardisation of security requirements for carriage of Li-ion batteries.

2 Building a remote critical care service: We advised the developers of a remote ICU service on potential legal liability risks and management of patient health data. Remote intensive care presents unique risks, for instance risks due to technical defects, loss of internet or power connectivity which can even lead to fatalities. In our advise, we had to address the mitigation of such risks.

4. We advised a nuclear-energy startup on its USD 6.8 million pre-series A funding round: Pranos Fusion is an Indian deep-tech startup pursuing commercial nuclear fusion technology.

- Nuclear fusion, for decades, sat exclusively within the domain of government-funded laboratories and large-scale international research programmes. It has had no venture-capital history in India and no established regulatory or financing framework within which private capital could operate.
- The round brings serious institutional capital to fundamental physics R&D, long capital-expenditure timelines, and India's civil-nuclear and energy-transition policy architecture, making it significant beyond its deal value.

5. Guiding AI deployment for diagnostics: We advised a marketplace for Ayurveda products on the use of AI for diagnostics and automated health recommendations.

- We advised the client on laws governing telemedicine, software as medical devices (an evolving field) and the use of diagnostic tools in India and the US. We studied the laws of different countries and the Indian policy tailwind to assess the likelihood of standalone apps with diagnostic features being classified as medical devices.
- We also advised on the extent to which AI/ ML diagnostic features can be relied upon under Indian telemedicine regulations and US laws to offer a preliminary assessment.



Snapshots of our work

6.Facilitating bank-fintech partnerships: We helped a leading bank draft a template master service agreement to use with its fintech partners, designed to help the bank retain necessary control under RBI's outsourcing regulations, while providing flexibility to its fintech partners. We ensured it is jargon-free (atypical in the banking industry), reducing contracting frictions.

7.Ideating content moderation processes for ads: We advised a popular social media platform on its liability for hosting ads for high-risk products, navigating the tension between intermediary liability for editorial control and the due diligence obligation to filter unlawful content - ultimately recommending moderation practices to strengthen compliance.

8.Expanding healthcare access for rural Indians: We advised a telemedicine business focused on providing healthcare to rural Indians, on data handling practices under current law including the telemedicine guidelines and in anticipation of the upcoming data protection law. We also assisted them in drafting consent forms with simple language, so that users can understand terms clearly.

9.Challenging the banking-ban for cryptocurrencies before the Supreme Court: The Reserve Bank of India, in 2018, imposed a ban on banking for crypto-activities, which led to an immediate closure of several crypto-businesses. We represented the exchanges before the Supreme Court in a challenge to the ban.

- The Supreme Court eventually reversed the ban and allowed crypto-businesses to restart activity.
- This historic judgment was recognized as the Deal of the Year by India Business Law Journal in 2020. Read [Business World's interview](#) with our team to learn more about this landmark litigation.



Snapshots of our work

10.Helping a global e-commerce platform navigate the Indian market: We helped one of the world's largest e-commerce platforms navigate India's volatile legal environment, advising on draft amendments to e-commerce rules for consumer protection, the e-commerce policy, and permissive pandemic-era approaches to e-commerce, including home delivery of electronics. We also helped them analyse the interplay between data governance and competition laws.

11.Designing skill-based fantasy sports platforms: We advised a fantasy sports platform hosting cricket and e-sports contests, on a unique game format that lacked the legal cover of judicially-blessed fantasy sports formats. It risked being deemed an illegal game of chance.

- We assessed the game against the 'game of skill' standard under Indian law, recommended changes to strengthen its skill-based character to reduce regulatory and judicial scrutiny.
- We also advised them on advertising, taxation, and data privacy issues.

12.Launching satellite broadband operations in India: We advised a satellite broadband provider on its India operations. This is a first-of-its-kind service in most parts of the World.

- We prepared a roadmap for the client to seek relevant satellite and telecom-related regulatory approvals and navigate allied issues like equipment licensing and FDI. We also helped them understand the government's rapidly evolving thinking on satellite communications.
- Ikigai continues to provide strategic support to the client on critical policy issues like the allocation of the 28 GHz band - a highly coveted band sought by both telecom and satellite operators.

Snapshots of our work

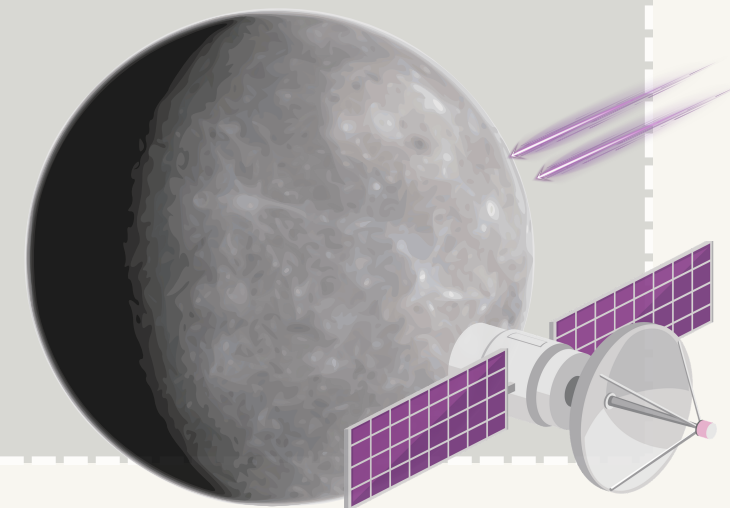
13.Launching a fact-checking tool during elections: We advised on the launch of a fact-checking tool during the 2019 Indian national elections - the world's largest democratic exercise. This was a challenging matter given the sensitivity around misinformation on social media and chat platforms, especially during the elections, and the evolving nature of laws around misinformation.

14.Paving the way for wearable payments: We advised a large tech company on its wearable payments product enabling offline contactless payments, applying sectoral expertise to interpret outdated, ambiguous regulations that predate wearable payment technology. We also suggested additional safeguards to mitigate fraud risks given the absence of additional factor authentication like OTP.

15.Launching India's first remote sensing satellites: We advised Pixxel Space, an Indian space-tech startup, in contract negotiations for its satellite launches aboard PSLV and reusable SpaceX Falcon-9 space crafts. Pixxel built a constellation of earth imaging satellites to provide real-time remote sensing data across the world. The PSLV launch was "first of its kind", being the first private remote sensing satellites launched from India.

16.Negotiating contracts for the first private moon mission: We advised on what was to be the world's first privately funded moon mission (now-abandoned), that involved sending a robotic rover to the moon.

- We advised on the spacecraft launch contract to launch the lunar lander, which was a wholly unique contracting experience for both the aerospace and the legal fraternity in India. The contract was also unique in that it provided for a dedicated launch - not to be shared for other payloads.
- In the absence of a proper legal framework, we advised on the allocation of liability between parties - a key contractual challenge in spacecraft launch projects.



Snapshots of our work

17. Situating news aggregators within new regulations: We advised a multi-national tech company on its automated news aggregation product.

- When India amended its intermediary liability rules in 2021, products like our client's were not contemplated. We drew on Indian and global law, the nuances of the new rules, the government's underlying intent, and the algorithms driving the product, to assess the impact on client.

18. Safeguarding video streaming platforms from legal risks: We advised a leading online video streaming platform on new projects.

- We reviewed TV shows and films for compliance with Indian laws on sedition, hate speech, obscenity, misinformation, and defamation. We also advised them on compliance with rules for online content publishers, covering content guidelines, age ratings, grievance redressal mechanisms, and on forming self-regulatory organisations.

19. Orchestrating the pivot for a failed startup into a unique streaming platform: Stage is an entertainment platform streaming regional language content for 'Bharat.'

- We've been part of their journey since inception, helping its predecessor resolve a dispute that razed a \$5 million revenue business to the ground, then supporting successive pivots that led to India's first regional online entertainment platform with 40+ shows and over 1,15,000 paid subscribers.
- Most recently, we advised Stage on its INR 40 crore Series A round led by Blume Ventures.



Thought leadership

Our research, policy writing, events and regular publications actively inform and shape India's technology policy conversations.

Snapshots of our work: events

We speak, convene, and build networks for our clients. From delivering keynotes at global forums to hosting multi-stakeholder dialogues and curated events, we put the right people in the same room: government, industry, civil society, and academia.

1.AI & Cybersecurity Colloquium: Co-organised with Microsoft and NASSCOM, bringing together stakeholders for a fireside chat and panel on AI safety and its intersection with cybersecurity, featuring MeitY's Abhishek Singh.

2.Project AI4ALL with Meta: Multi-city roundtables across Delhi, Bengaluru, and Mumbai explored inclusive AI at population scale, culminating in a report launched at the AI Impact Summit 2026.

3.'Bias to Fairness' - Responsible AI Roundtable: 25 experts from academia, startups, government, and civil society examined the limits of "bias-free" AI surfacing practical approaches to identify and mitigate harm across the AI lifecycle.

4.'Building Trust in AI' - India's AISI Roundtable : Convened 20+ experts from industry, government, embassies, academia, and civil society to shape thinking on India's proposed AI Safety Institute - exploring scope, structure, and mandate.

5.India AI Impact Summit 2026: Co-hosted 5 official sessions spanning gender and AI safety, healthcare equity, enterprise AI, and inclusion. Three major reports were launched at the AI Impact Summit 2026.

6.Creators First - Enabling India's Content Creator Economy: Launched a report on India's creator economy alongside a panel featuring MIB Secretary Sanjay Jaju, tackling questions on monetisation, infrastructure and regulation.

7.NTRAF Stakeholder Consultation for PSA: Organised a multi-stakeholder roundtable to build consensus around the National Technology Readiness Assessment Framework, consolidating diverse inputs into a formal submission.

8.Policy Dialogue on Online Speech Regulation Against the backdrop of Karnataka Misinformation Bill, this dialogue brought together senior advocates, journalists, political representatives and IT Minister Priyank Kharge as Chief Guest.

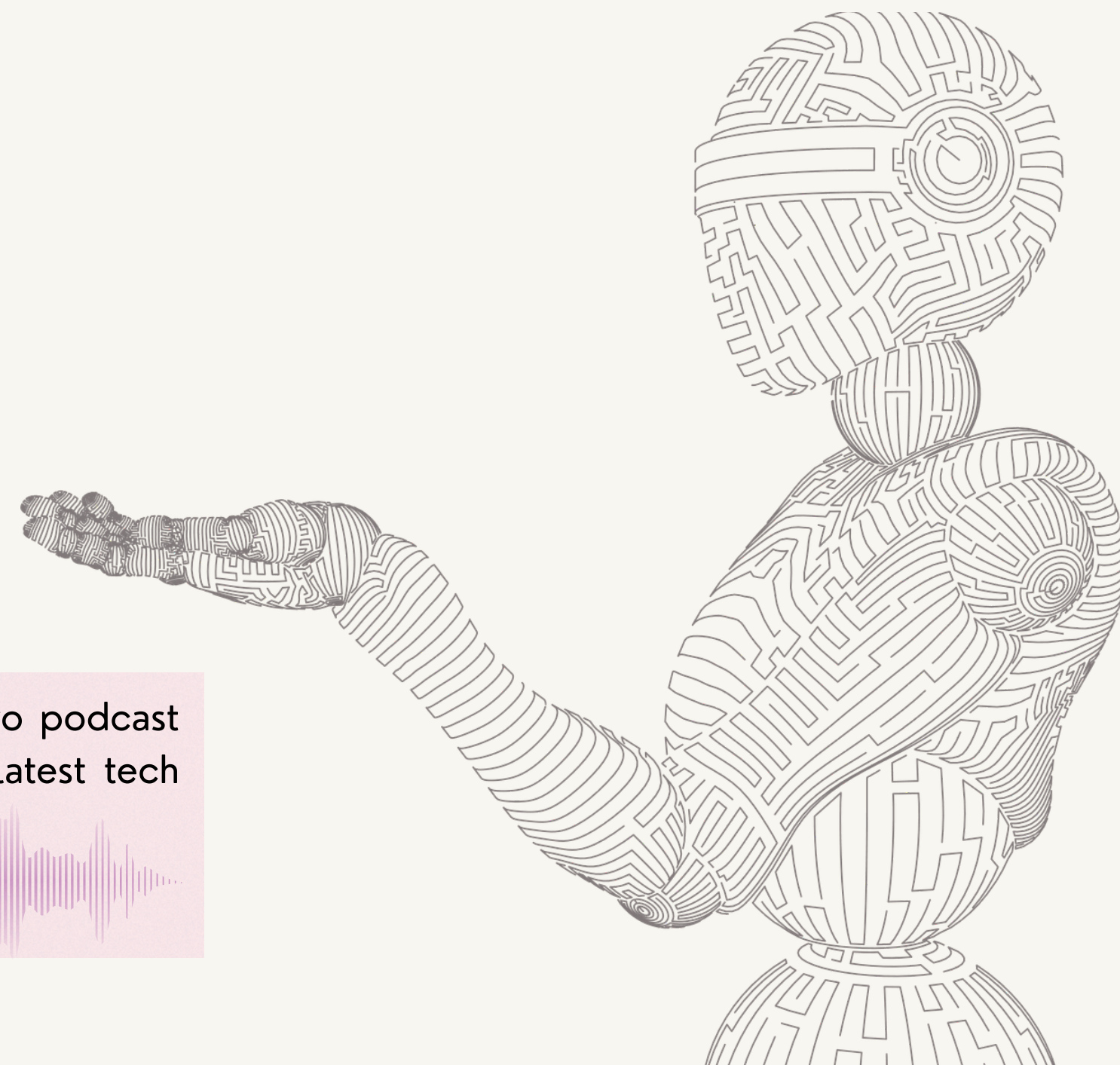
Snapshots of our work: writing

From original research reports to op-eds and expert commentary, our team members are regular contributors and commentators across leading media houses and publications. Below is a sampling of our work but to stay updated on the latest, follow us on [LinkedIn](#) or visit our [website](#).

Research reports:

- [UNESCO RAM report \(2026\)](#)
- [Meta AI4ALL report \(2026\)](#)
- [Project BUILD reports \(2026\)](#)
- [GIZ report on data privacy for AI developers \(2026\)](#)
- [Creators First report \(2025\)](#)
- [IAMAI digital games and sports report \(2021\)](#)
- [NASSCOM Responsible AI guidelines \(2023\)](#)
- [White paper on user verification on the internet \(2024\)](#)

We publish three newsletters ([TechTicker](#), [FinTales](#), [TechRx](#) and [Defence Dispatch](#)) and two podcast series ([Tech Ticker Show](#) and [Ideas with Ikigai](#) (an AI focussed podcast)) unpacking the latest tech policy developments.



Partner profiles

Our six partner and 40+ strong team is based out of our two main offices in New Delhi and Bengaluru and satellite offices in Gurgaon and Goa. Named among “Best Law Firms to Work For in Asia” by Asian Legal Business, we attract and retain the brightest professionals in the industry for our niche work. When hiring, we emphasize on international exposure and in-house experience with a good grasp on industry verticals that we operate in. And, we emphasize on diversity. Three-fourths of our senior team comprises of women.

Partner profiles



Aman Taneja

LL.M., Law and Technology (Tilburg University, the Netherlands),
B.A., LL.B. (Hons.) (National University of Juridical Sciences, Kolkata, India)

Aman is an IP and technology lawyer. He has expertise in dealing with all aspects of online content regulation, including issues of intermediary liability, the regulation of curated content platforms, and advertising regulations. He also leads a lot of the firm's work on emerging tech areas such as AI, drones and food-tech. Prior to joining Ikigai Law, he worked for 4 years with the litigation team at Anand and Anand, New Delhi. He was a part of the firm's IT and e-commerce law practice group. He also did a short stint with the IT legal team at Shell. Aman received the Netherlands Fellowship Program scholarship to pursue his master's degree in law and technology from Tilburg University.

His views on Indian law and policy have been carried by media houses and publications such as the [Economic Times](#), [the Indian Express](#), [Times of India](#), [Medianama](#), [Scroll](#), [the Citizen](#), [Tech Circle](#), [IndiaAI](#) and [Mojo Story](#).



Anirudh Rastogi

LL.M. (Harvard Law School, Cambridge, USA), B.A., LL.B. (Hons.) (National Law Institute University, Bhopal, India)

Anirudh has 19+ years of experience in advising digital and social media platforms, gaming companies and technology businesses on contractual, regulatory and policy issues. The [Economic Times](#) named Anirudh as a 'pioneer' for his contribution to the drones policy in India. [Business World magazine](#) named him 'Achiever of the Year 2017' for his contribution to tech policy and entrepreneurship, including his legal advice on a privately-funded moon mission.

Anirudh has advised several category creators in the technology sector, including India's first crypto exchange and initial coin offerings (including one of the world's largest), India's first private satellite missions and one of the world's first lab-grown meat companies. He is a visiting faculty at Indian Institute of Management (IIM), Indore and National Law University (NLU), Delhi, where he co-teaches a course on emerging tech, law and policy. He is the author of a book titled "Cyber Law: Law of Information Technology and Internet" published by LexisNexis.

He was featured in the A-List: Top 100 Lawyers in India 2024 by [India Business Law Journal](#) and also named among Asia's 50 top technology lawyers by [Asian Business Legal](#). He has been recently recognised as a Distinguished Practitioner in Technology and Telecommunications by [AsiaLaw](#), is a [Chambers and Partners](#) band 2 lawyer for TMT and band 1 lawyer for FinTech. He was also awarded the 'Managing Partner of the Year 2021', 'Managing Partner of the Year 2019 (Runner- up)' and 'Young Achiever of the Year 2018' by [Ilex Legal](#). He has given a TEDx talk on how legal contracts can be 'reimagined' to be simpler and more effective for their intended



Aparajita Srivastava

B.A., LL.B. (Symbiosis Law School, Pune, India)

Aparajita heads the fintech practice at Ikigai Law. She is a [Chambers and Partners](#) band 3 lawyer for FinTech. She has been recognised by [The Legal 500](#) as a '[Next Generation Partner](#)'. She is also recognized as an India expert by OneTrust Data Guidance.

At Ikigai Law, she advises technology companies on their go-live strategy, product development, and design. She helps tech businesses navigate regulatory environments while they launch and scale. One of her core practice areas is fintech, especially digital payments, neo-banking, and lending. She has helped launch and scale several first-to-market fintech products with clients like Cred, FamPay, Tide, Uni, Slice, Xiaomi, MobiKwik (to name a few). A client testimonial in the latest [Legal500](#) rankings for Financial Services Regulatory' notes about the intech practice: "[The Partner and the team has a deep understanding of regulations in Fintech sector and also suggest ways to make compliant frameworks.](#)"

She, along with her team at Ikigai Law author a monthly Fintech newsletter, [FinTales](#). She also conducts an interview series with fintech founders, including interviews with Zaggle, Signzy and ePayLater. She is also a regular fintech columnist and has contributed to leading editorials like [The Ken](#), [Inc42](#) and [the Economic Times](#). She co-authored a chapter on the 'Fintech Landscape in India' in the [Global Legal Insights \(2023\)](#).

Before joining Ikigai, she was an in-house counsel at PayU and Hike Messenger and a corporate lawyer with J. Sagar Associates and AZB & Partners.

["Aparajita Srivastava has excellent domain expertise and the ability to understand us as a client. I value her a lot." - a client testimonial in Chambers & Partners](#)



Nehaa Chaudhari

LL.M. (Harvard Law School, Cambridge, USA), B.A., LL.B. (Hons.) (NALSAR University of Law, Hyderabad, India)

Nehaa heads Ikigai's advisory and public policy practice, and the firm's Bengaluru office. She is a [Chambers and Partners](#) band 3 lawyer for TMT. The [Legal 500](#) continues to rank her as one of India's 'best lawyers for data protection for several consecutive years and has ranked her as a '[Leading Partner](#)' in the field for six consecutive years. She was also recognized as one of '[South India's Top 15 Rising Lawyers for 2024](#)' by [Asian Legal Business](#) and was also ranked 6th in the latest 2026 cohort of the [RiSE India Lawyers Ratings](#). At Ikigai, Nehaa helps her clients understand, strategize and skilfully navigate India's regulatory and policy ecosystem. She works with several international technology giants, global venture capital firms, Indian and global industry associations, some of India's most innovative start-ups (including unicorns), and think tanks.

She also advises the Indian government on technology law and policy. She has been a member of an expert committee convened by the NALSAR University of Law for UNESCO's toolkit on AI and the law, an expert working group convened by Digital Futures Lab on developing a democratic and responsible AI ecosystem in India, advised NASSCOM AI on their responsible AI guidelines, authored a module on intellectual property rights for UNESCO, among others.

Nehaa has taught at the NALSAR University of Law, NLU Delhi, and IIM Indore. She has spoken on television news and events around the world. Nehaa has also authored articles for leading media publications including [The Economic Times](#), [India Today](#), [Scroll.in](#) and [The Quint](#). A list of her publications, and details of her public engagements are on her LinkedIn profile.

["Nehaa is highly professional in her commitments and brings on board perspectives which people often tend to overlook but may be extremely fatal for businesses." - Client testimonial in The Legal500](#)

Partner profiles



Rutuja Pol

LL.M. in International Law and Policy (Georgetown University Law Center, Washington DC, USA), B.S.L, LL.B. (University of Pune, India)

 rutuja@ikigailaw.com

Rutuja Pol is a partner at Ikigai Law, where she leads the firm's Government Affairs practice. She has driven high-impact advocacy campaigns, helped shape regulatory narratives, and facilitated strategic partnerships that have enabled clients to engage meaningfully with policymakers and unlock market opportunities.

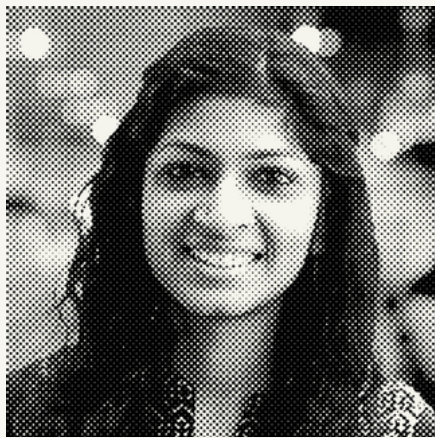
At Ikigai, Rutuja blends her deep expertise in technology with wide-ranging work across diverse sectors. She works closely with startups, industry associations, global tech companies, and government institutions. She navigates evolving policy landscapes across digital health, AI governance and infrastructure, defence, healthtech, cloud and beyond. She closely works on providing business specific GR and policy advisory to start ups, global and domestic tech companies and VC funds.

Her projects - from high stakes government consultations to multi-stakeholder roundtables—are rooted in her signature blend of clarity, curiosity, “get it done” energy, and genuine warmth.

Earlier, she advised Fortune 500 companies, researched on trade and labour issues for a US senator on the hill, and worked with UNICEF Nepal and the Hague Conference on international legal frameworks. Outside work, she's always experimenting in the kitchen or lost somewhere in a history book.

Earlier, she advised Fortune 500 companies at Dua Consulting, contributed to international legal and policy frameworks at UNICEF Nepal and the Hague Conference, supported U.S. Senate work on trade-and-labour policy, and began her career in criminal litigation in Mumbai.

Her views on Indian law and policy have been carried by media houses and publications such as [The Hindu](#), [LiveMint](#), [Medianama](#), [Deccan Herald](#).



Sreenidhi Srinivasan

LL.M. (Columbia Law School, USA),
B.B.A., LL.B. (Hons.) (National Law
University, Jodhpur, India)

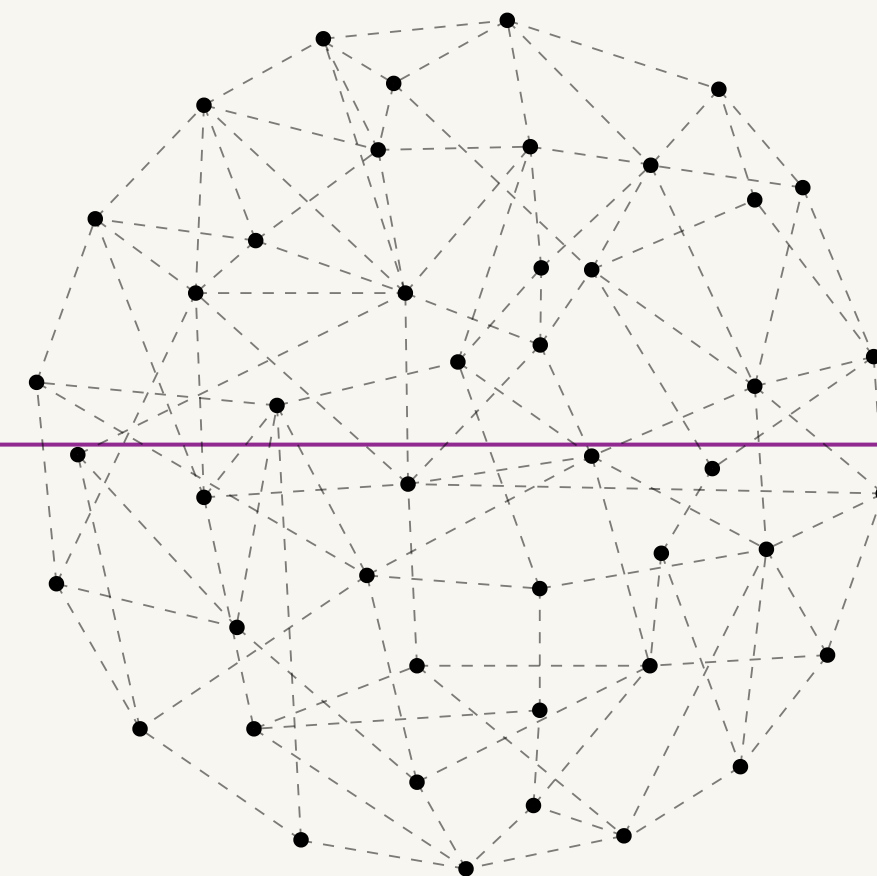
Sreenidhi heads the firm's data practice and is a dual qualified lawyer (licensed to practice in the state of New York (USA) and India). She was recognised as a 'go-to lawyer for data protection' for three consecutive years by [Legal500](#) and is considered as a 'Next Generation Partner' in the latest rankings. She was also recognised among 'India's top data privacy lawyers' by [ALB India Law Awards 2022](#). A client testimonial notes that Sreenidhi brings "a unique blend of client-centric approach and business understanding to overlay the legal acumen." She was also ranked 8th in the latest 2026 cohort of the [RiSE India Lawyers Ratings](#).

She advises the world's leading technology companies, start-ups, Indian and global industry bodies, and clients across fintech, gaming, health-tech, e-commerce sectors in navigating this fast- evolving and uncertain landscape. Sreenidhi drives conversation around data governance by speaking regularly at events and conferences on data (for example, a talk on data protection and product design) and to the media (for instance, on the WhatsApp privacy policy case) and at various fora, for instance, at CyFy and Global Fintech Festival.

She also curates masterclasses and workshops for legal, business, and other teams to help translate privacy principles into real-world business frameworks. She also authors opinion pieces for leading publications like [The Times of India](#) , [Medianama](#) and [Quartz](#) and is a contributing author to the [Observer Research Foundation](#). Sreenidhi has also published long-form pieces in peer-reviewed journals and has written for [Indian Business Law Journal](#).

"Her high score on the RISE sophistication of practice metric reflects her technologically advanced practice. AI is used for simulations and training for data breaches, contract negotiations or in fine tuning cases." - RISE

Contact us



 contact@ikigailaw.com

 011 4100 5597

 <https://www.ikigailaw.com/>

 <https://www.linkedin.com/company/ikigailaw/>